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Call to Protect/Donate a Phone Events July-December 2000

EVENT DEFINITIONS:

--Call to Protect--Donating New or Refurbished Specially Programmed Cell Phones to Shelters

--Donate a Phone--"We Are Collecting Used Cell Phones"

--Donate a Phone--"We Have Collected (No.) Used Cell Phones"

June 2000

--Call to Protect event in conjunction with "Good Morning America" and Green House Shelter on Chicago's near west side, June 30, 2000, Chicago.

July 2000

--"We Are Collecting Phones," Fairfax County Police Department, Fairfax County, Virginia, July 25, 2000, Fairfax, Virginia.

--"We Have Collected 4,000 Phones," Illinois Council of Women Legislators, July 28, 2000, Chicago.

August 2000

----Phoenix, Arizona--CTP--week of Aug. 21/28--AllTel--Denise Gibson, Motorola PCS--Postponed due to Sen. McCain's melanoma announcement. His wife Cindy may represent him. Pending.

September 2000

--Oklahoma City, Oklahoma--DAP--Collecting--TBD in Sept.--SBC Wireless--Currey Freeman, Motorola CGISS, also Faye Bergemann, Mot GRO--Rep. J.C. Watts to be invited

--Carbondale, Illinois--CTP--Sept. 12--First Cellular of Southern Illinois--Jeff Hoss, Motorola GTSS (NSS)--FCSI \$10M network infrastructure contract; \$30M total. CGISS sales rep, too, due to state of Illinois contract pending.

--Kansas City, Missouri--CTP--Sept. 13--Sprint--Mary Thomas/Marty Zlatic (Leslie Behnke), Motorola PCS--In conjunction with event, KC Sprint/Motorola PCS teaming on one-day team-building community service project--spruce-up/clean up--two KC domestic violence shelters safehouses, part of Sprint/Motorola PCS Steps to Service Quality.

October 2000

--Chicago, Illinois--week of Oct. 2--SBC Wireless and Motorola Illinois GRO, CGISS, PCS taking the lead. Joint bipartisan event with Governor Ryan, Mayor Daley, Lt. Gov. Wood, Atty Gen. Ryan, Cook County State's Attorney proposed in State of Illinois plaza.

TALKING POINTS

Call to Protect/Donate a Phone Event

Friday, July 28, 2000

James R. Thompson State of Illinois Center Outdoor Plaza

100 W. Randolph Street (corner of Randolph and Clark)

ILLINOIS CONFERENCE OF WOMEN LEGISLATORS (ILLINOIS)

- The Honorable Andrea Moore, State Representative. (R-Libertyville) will serve as MC, welcome everyone and provide introductions as well as comment briefly.
- The Honorable Carol Ronen, State Senator (D-Chicago) will comment briefly.

THE WIRELESS FOUNDATION—David Diggs, Executive Director, the Wireless Foundation

- Thank you Conference on Women Legislators for collecting 4,000+ phones for the DAP program
- DAP was launched last year on Capitol Hill with 35 members of Congress as a complementary program to the existing CALL to PROTECT wireless industry initiative
- To date we have collected 80,000 + no longer used wireless phones
- The Wireless Foundation is collecting these phones to be recycled and placed in the hands of victims in need
- We are proud to announce that thanks to the efforts of the Illinois legislators, Illinois will be receiving phones in October, National Domestic Violence Awareness Month through CALL to PROTECT
- CALL to PROTECT phones are pre-programmed with 9-1-1 and one non-emergency number so that victims of domestic violence can reach the police and other emergency services with the touch of a button

MOTOROLA—Denise Gibson, Vice President of Customer Technical Solutions

- We are extremely proud to be a major partner in the Call to Protect/Donate a Phone program.
- One of the key aspects of our business is to help people benefit from wireless technology. That is why we have made a long-standing commitment to support community initiatives, such as Call to Protect.
- The Call to Protect program began in 1996, when Motorola, in partnership with the Wireless Foundation, donated 40 wireless phones to a domestic violence shelter in rural Minnesota. Right away, we were able to see how the phones helped increase safety for the women who were trying to leave an abusive home.
- To date, Motorola has contributed thousands of dollars as well as donated more than 16,000 new phones.
- But more than a business issue, I personally care about this cause. I feel extremely fortunate for the parents and husband I have. But I realize that not everyone is so blessed as I have been.

ILLINOIS COALITION AGAINST DOMESTIC VIOLENCE—Diane Bedrosian, Board President

- As an organization working to combat domestic violence in the state of Illinois, we are proud to partner with the Wireless Foundation, Motorola and the National Coalition Against Domestic Violence, our parent organization, on this important and life-saving initiative.
- It is through public-private sector relationships like this that we can truly make a difference.
- We are thankful to the wireless industry for agreeing to provide our shelters with free wireless phones and airtime in October so that their clients can have increased safety and security as they try to regain their independence, confidence and freedom

FIRSTHAND ACCOUNT—Debbie Thompson, Former Victim, Princeton, Illinois

- As a former victim, I understand the fear that lives inside someone who doesn't know if she should go to the grocery store or if she is safe to go to work in the morning or pick up her children from school
- I too lived with that type of fear.....every day and every night. My husband shot me five times in the right temple.
- My life has since changed, however, and I wonder how things might have turned out differently. Thanks to my CALL to PROTECT wireless phone, when my abuser was threatening me, I was able to summon help immediately.....it was the call that helped save my life.
- It truly was my lifeline.
- Thank you Conference on Women Legislature for your help in collecting phones, thank you to the Illinois Coalition Against Domestic Violence for helping to get the phones in the hands of those who need them and thank you Motorola for your support of both Donate A Phone and CALL to PROTECT.....you are saving lives!

OTHER GOVERNMENT OFFICIALS—Lt. Governor Corrine Wood, Attorney General Jim Ryan, Cook County State's Attorney Dick Devine, donate phones to the program and speak briefly.

Final 9/29/00 10:59 AM

Denise Gibson, Motorola, Talking Points

TIME: 3-5 minutes

Call to Protect Event, Los Angeles, Oct. 4, 2000, 9 a.m. pacific

FOR REVIEW: Denise Gibson

For Transmittal: Andrew Colley, Verizon Wireless, Los Angeles

MOTOROLA—Denise Gibson, Vice President of Customer Technical Solutions, Personal Communications Sector, Motorola.

Note: Denise is a founder of the Call to Protect program. She also is a director on the Wireless Foundation board.

- **100 LIFELINES.** The wireless phones here today represent lifelines to victims and potential victims of domestic abuse.
- **Motorola is extremely proud to be a founder and a partner in the Call to Protect/Donate a Phone program, and to officially launch the Call to Protect/Donate a Phone program in the state of California with Councilman Pacheco and Verizon Wireless, which is providing the free airtime for victims of domestic abuse.**
- **One of the key aspects of our business is to help people benefit from wireless technology. That is why we have made a long-standing commitment to support community initiatives, such as Call to Protect and Donate a Phone.**
- **The Call to Protect program began in 1996, when Motorola, in partnership with the Wireless Foundation, donated 40 wireless phones to a domestic violence shelter in rural Minnesota. Right away, we were able to see how the phones helped increase safety for the women who were trying to leave an abusive situation.**
- **To date, Motorola has donated more than 17,000 new phones and helped in the refurbishment of thousands of phones. We plan to continue our involvement and are committed to this program over the long-term due to the benefits it provides women across the nation.**