

**Good Morning America Overview**

**Version #2**

**June 22, 2000 9:00 AM**

**Audience: Spokespersons and Core Team**

**Author: Barbara Arnold**

**Reviewed by MRA team (Chuck Beeler, Sally Lange, Joe Della Posta)**

**FOR REVIEW 6/23/00: Denise Gibson, Olga Becker, Michael Evans,**

**Good Morning America  
Call to Protect Overview/Talking Points**

**Scheduled Air Date:**

**Friday, June 30, early a.m. (exact times TBD)**

**Reporter:** Tony Perkins, Weatherman for GMA (To be confirmed)

**Shoot/Air Date (Broadcast Live):** Friday, June 30, 2000

**Topic:** Delivering refurbished Motorola phones to a Chicago shelter

**Background:** This is the 8<sup>th</sup> time Good Morning America has covered the Call to Protect program [Sally, please note if final or not – *still to be confirmed.*]

**Location:** Confidential per shelter requirements (exact address to be shared closer to date)

**Spokespersons**

1. Olga Becker, Executive Director, Chicago Abused Women Coalition  
**Topic:** How the Call to Protect program benefits victims of domestic abuse
2. Denise Gibson, Vice President and Director, Customer Technical Solutions, Motorola  
**Topic:** The story behind how the Call to Protect program started
3. Michael Evans, representing the Wireless Foundation, and CTIA  
**Topic:** How the Call to Protect program works and success to date
4. Possible SBC representative [TBD and Michael Evans to determine after talking to GMA]  
**Topic:** How carriers got involved with the Call to Protect program